## **BUSINESS ACADEMY**

WIREGRASS RANCH HIGH SCHOOL

BUSINESS MANAGEMENT AND ADMINISTRATION

DONNA FRASER, PROGRAM COORDINATOR

#### SCHOOL CULTURE

- WIREGRASS High School provides a safe learning environment that encourages students to challenge themselves and celebrate each other's successes.
- Our CTE teachers are caring teachers who are invested in making sure each student is well prepared for life beyond high school.
- Our unique CTE programs allow us to get to know you as a student as you grow intellectually and mature into an adult.
- Our CTE goal is to help you reach your personal and professional goals through college and career training and experiences.

#### COURSE PROGRESSION FOR FRESHMAN

#### Freshman

- Enroll in Digital Information Technology course
- Earn Industry Certification\*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization

#### **Sophomore**

- Enroll in business/technology course if successfully completed Digital Information Technology course or enroll in Digital Information Technology course
- Earn Industry Certification\*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization

#### Junior

- Enroll in business/technology course if successfully completed prerequisite courses above or enroll in Digital Information Technology course
- Earn Industry Certification\*
- Be an active member of Future Business Leaders of America (FBLA) Co-curricular organization
- Enroll in Business Cooperative Education/OJT

## BUSINESS AND TECHNOLOGY BUSINESS PROGRAM

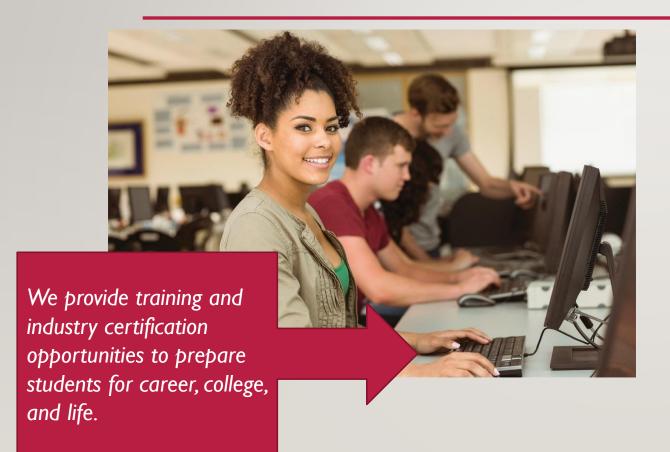
Program	Course(s)	Industry Certifications
Business Program	Digital Information Technology ^	MS Word, Excel, PPT, Outlook, Access
	Bus. Entrepreneurship Principles (H)^	
	Accounting (H) or	Quick Books
	Legal Aspects of Business (H) or	
	Management & Human Resources (H)	

School Choice: Students Are Required To Follow The Course Progression/Sequence Listed And Enroll In No Less Than One Course Each Year.

^Practical Arts Credit awarded upon successful completion of the course.

(H) Honors credit awarded upon successful completion of the course.

## ENTREPRENEURIAL OPPORTUNITIES





## BUSINESS AND ENTREPRENEURSHIP PRINCIPLES

- Pasco's Young Entrepreneurs Competition:
  - 2017-Grand prizes awarded to the top three students first place: \$2,500; second place: \$1,000; third place: \$500
- EARN: Honors course credit

# BUSINESS AND TECHNOLOGY DESIGN PROGRAM

Program	Course(s)	Industry Certifications
	Digital Information Technology^	MS Word, Excel, PPT, Outlook, Access
	Digital Design 1 <sup>^</sup> Digital Design 2 (H) <sup>^</sup> Digital Design 3 (H) <sup>^</sup>	Adobe Photoshop, Illustrator, InDesign, Animate

School Choice: Students are required to follow the course progression/sequence listed and enroll in no less than one course each year.

^Practical Arts Credit awarded upon successful completion of the course.

(H) Honors credit awarded upon successful completion of the course.

### DIGITAL DESIGN PROGRAM

"The average high school graduation rate for students concentrating in CTE programs is 93%, compared to a national freshman rate of 80%"

ACTE Website

INDUSTRY CERTICATIONS:
Design Suite-Photoshop, Illustration,
InDesign and Animate

- Inspire the future. This program is for creative, career-oriented students interested in learning how to use their artistic and design skills in a fast-paced and creative career.
- Students work in realistic design studio environment using the Adobe Design Suite while studying the entire spectrum of digital and graphic arts.
- Those completing this program may seek employment in digital art, graphic design, advertisement, and much more.

## BUSINESS COOPERATIVE EDUCATION (BCE/OJT)

On the Job Training course for students that are interested in working while attending high school.

When? Juniors/Seniors

#### What's in it for you?

- Develop career goals
- Develop leadership qualities
- Build self-confidence
- Develop responsibility
- Develop work experiences
- Learn to work with people
- Improve job knowledge and skills
- Build your resume

#### **Qualifications:**

- must have completed no less than one course in the business sequence
- must be 16 years of age or older.
- must have a good attendance record.
- must be interested in a business career.
- must have a valid Florida driver's license or dependable transportation to school and work



## FUTURE BUSINESS LEADERS OF AMERICA

- Career and technical student organizations
   enhance and further develop leadership training
   and reinforce specific career and technical skills.
- Competition, Volunteering & Field Trips:
  - Relay for Life
  - Fall Festival
  - BUCS Career Day
  - Walk a thons
  - High school teachers
  - Other events





